

## EXECUTIVE SUMMARY

Visionary technology leader with 20+ years driving digital transformation across SaaS, high-scale platforms, and enterprise environments. Delivered \$1M+ in annual cost savings, enabled \$70M+ transaction volume growth (scaling to \$394M annually), and contributed to multiple successful acquisitions through strategic platform builds and team scaling. Proven in hybrid/remote settings, building and modernizing full-stack SaaS systems (Kubernetes, containers, Python, JavaScript, Node.js) while unifying cross-functional teams (engineering, data science, operations) under mission-driven leadership. Expert in regulated/compliance-heavy environments, achieving zero vulnerabilities and aligning tech with business objectives. Recognized for technology strategy and advisory roles (e.g., Arizona Christian University program transformation). Seeking remote CTO/CIO/VP Engineering opportunities to align innovative tech with sustainable growth.

## TECHNICAL & LEADERSHIP SKILLS

- Strategic:** Digital Transformation, Technology Strategy, Cloud Optimization (AWS), SaaS Platform Scaling
- Leadership:** Cross-Functional Team Building (Engineering, Data Science, Operations, Mktg), Agile/Scrum, HR Process Design
- Tech:** Kubernetes, Containers, Python, JavaScript, Node.js, MySQL, Salesforce, Oracle Eloqua, Adobe Experience Mgr
- Compliance:** Enterprise Regulatory Alignment, Data Privacy & Security (Zero Vulnerabilities), Quality Assurance
- Impact:** \$1M+ Cost Savings, \$70M+ Transaction Volume Growth, 4 Acquisitions, 1,000+ Virtual Events

## EXPERIENCE

### SOAREN MANAGEMENT

Gilbert, Arizona (Hybrid)

#### SVP of IT & Software Engineering

2021-Present

Led multi-year transformation of \$6M IT operations for a high-volume SaaS platform, consolidating a 41-person global engineering and IT team (US, Poland, Bangladesh; previously Ukraine) into a lean 21-person high-performing unit. Delivered LOX, a full-stack containerized operational platform on Kubernetes with Python/JavaScript/Node.js backend, enabling \$72M in annual transaction volume growth (from \$322M to \$394M/year) and \$1M/year in total savings through cloud, staffing, and vendor optimizations. Aligned engineering, data science, and operations teams during a major ownership transition, maintaining stability and compliance in a regulated environment.

- Achieved \$1M+ annual savings by reducing AWS costs \$600K/year and staff/vendor expenses \$400K/year, while streamlining data science workflows, onboarding/offboarding, and hybrid operational processes
- Conducted technical due diligence that uncovered critical flaws in a non-compliant, unstable core system; drove a 4-month refactor to stabilize functionality and ensure audit-ready compliance
- Defined product vision for the platform rebuild, persuading C-suite to redirect efforts for a year-long modernization; authored 100+ page logic manual (ongoing), full DB ERD, data dictionary, and 1500+ unit tests—resulting in zero vulnerabilities in external audits
- Revamped HR practices (hiring, performance reviews, career pathing) to foster cross-functional collaboration with operations and business teams
- Optimized real-time processing and customer interaction systems (e.g., queues, prompts) with data-driven insights, improving efficiency, user experience, and operational reliability

### GARTNER [via Evanta]

Gilbert, Arizona (Hybrid/Remote)

#### Senior Director, Software Engineering

2017-2021

Drove SaaS systems for Evanta within Gartner, enabling 25%+ annual growth through custom builds and integrations. Built a multi-tenant LMS in 3 months using Ruby/JavaScript, saving \$500K/year, and pivoted in 3-months to a virtual platform during COVID, hosting 1,000+ events.

- Guided build-vs-buy as Gartner's custom software expert, collaborating with leadership to drive Salesforce adoption enterprise-wide over SugarCRM
- Ensured GDPR compliance by researching and implementing data privacy standards, aligning tech with global regulations
- Fostered cross-functional Sales collaboration, aligning tech initiatives with sales leaders to drive revenue growth and client acquisition
- Led network reroute, restoring 1GB connectivity for 250 employees post-CEB integration failure, ensuring operational continuity
- Integrated Oracle Eloqua and Adobe Experience Manager, boosting remote marketing automation and compliance

### EVANTA, INC.

Portland, Oregon

#### Vice President of Information Technology

2009-2017

Scaled a 10-person startup to 250 employees and \$60M+ revenue, leading \$600K IT budget and SaaS platforms (BlueHawk, EventBeyond) on Kubernetes with Ruby/JavaScript/Swift. Secured four paying clients pre-acquisition via marketing strategies.

- Pioneered product strategy for the EventBeyond SaaS platform, crafting multi-year roadmaps and authoring user support manuals and onboarding docs for enterprise clients
- Led sales demos and processes, training internal reps to secure four enterprise clients, including GE Healthcare, driving EventBeyond adoption
- Led technical strategy for four acquisitions (Daily Mail, NYC VC, CEB, Gartner), delivering strategic pitches and tech roadmaps to buyers in high-stakes meetings, showcasing turn-key SaaS solutions, and owning due diligence to secure deals

- Built 200-step event playbook, scaling from 4 to 200+ events/year; developed iOS app in Swift
- Managed 225-user systems and 82 virtualized servers with zero downtime, ensuring compliance and security

**EVANTA, INC.**

**Portland, Oregon**

**Director of IT & Process Management**

**2005–2009**

Bootstrapped CMS as a temp, building BlueHawk CRM and FileMaker systems to fuel early growth.

- Created registration/survey systems and 200-step playbook, enabling scale to multi-acquisition status
- Led IT/Web team, managing \$600K multi-year projects

## ADVISORY & THOUGHT LEADERSHIP

Guide academic programs with insights from \$1.3M+ cost-saving transformations and technology-driven strategies.

**Advisor, Digital Marketing, Strategic AI, Transformative Leadership Programs** | Arizona Christian University | **2025–Present**

## EDUCATION & CERTIFICATIONS

**B.S., Business Administration (Information Systems), 2004** — PORTLAND STATE UNIVERSITY, Portland, OR

- Earned emphasis in Information Systems and General Management

**Computer Science Studies, 1999-2002** — BRIGHAM YOUNG UNIVERSITY, Provo, UT

Certifications:

**Agile Scrum Master (CSM)** | BERTEIG CONSULTING | **2009**

**CIO Institute** | UC BERKELEY | **2006, 2013**

**CIO Institute** | UNIVERSITY OF TEXAS AT AUSTIN | **2013**